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Britons 'still wary' of using credit cards online

Many Britons are still reluctant to use credit cards for online purchases, according to a new survey.

Research conducted by YouGov on behalf of payment system **ClickandBuy** found that only four in 10 Britons are "totally confident" that their credit card details are secure when sent to a website.

Additionally, of the one in three respondents who said they do not regularly shop on the internet, more than half said this was because of concern over the safety of entering their card details.

Nick Drew, director of e-commerce operations at **ClickandBuy**, said websites should have a range of payment methods to make consumers feel at ease.

"If just one payment option is offered, consumers may question the legitimacy of the website," he explained.

"However, if several payment options are available, then it means that the website is likely to have been vetted and cleared by multiple payment companies."

These alternative payment methods include Paypal and Google Checkout, as well as **ClickandBuy** itself.



New survey shows consumers' online payment preferences.