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Credit card fraud management company 'offers new technology'

A company which deals with credit card fraud exposure by monitoring every step in a transaction process has launched a new system.

Accertify has developed the technology to detect 'card not present' fraud. It is the first company to focus on this type of transaction.

Accertify offers legal, accounting and business software development skills to help customers to tackle the issue.

It is hoped this will improve the web booking experience for consumers using the technology.

According to a survey by **ClickandBuy**, 41 per cent of regular online shoppers are totally confident that their credit card details are secure when entered online.

Over half of those surveyed who said they do not use the internet for shopping said that this was because they are concerned about the risk of fraud.

Written by David Jones ©



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