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ClickandBuy to enter Brazilian market via partnership with Boleto Bancário

US online payment processing company ClickandBuy has teamed up with Brazilian online payment services provider Boleto Bancário to expand its services on the Brazilian market.

As part of the initiative, ClickandBuy's 14,000 online retailers will have the possibility of accepting payment made by Brazilian customers via local payment methods. Thus, Brazilian customers who do not have a credit card will be able to buy services and products from any of the 14,000 ClickandBuy merchant clients via the cash-based Boleto Bancário system.

When selecting the Boleto Bancário online payment option at checkout, Brazilian buyers are provided with a prefilled Boleto Bancário bank slip in a popup window. The consumers can either print the form and pay with cash at any bank branch in the country or pay online through internet banking.

Security software company McAfee has already made its services and products available in Brazil via ClickandBuy.