

PKR Stands for 'Poker room Keeps breaking Records'

The global economy may be shrinking, but PKR continues to grow. In January, PKR.com broke its record for concurrent players – reaching 15,000 simultaneous users for the first time. In just the last week of December and the first week of January, more than 40,000 new registrations were recorded. That puts total membership now at almost 2.4 million users, making PKR.com one of the fastest growing poker rooms for cash-game play worldwide.

"We are going from strength to strength and it is encouraging to see us maintaining a healthy growth in this tough market," says marketing director Simon Proddger. "Our ultra-realistic software, innovative gaming offering and vibrant community are proving to be a big draw to new and current players alike."

But PKR is not content to sit on its laurels. The site recently updated its software with more than 50 new features, tweaks and improvements. Some of the exciting changes include:

- New environments, such as a Chinese-themed casino, an Egyptian-themed poker room and an underground wine bar.
- More realism. Tournaments will now end with an eye-popping celebration sequence. Developers have also come up with new ways to make hair move realistically when players emote.
- Better games. The site has added rebuy tournaments and bigger guaranteed prizes.
- Faster load times and a wider range of payment options such as the paysafe-card and [ClickandBuy](#).
- New languages. Russian has been added

to the list of 12 languages that PKR offers customers

"This is our biggest update yet and our development team is really proud and excited about what we've been able to accomplish – we think the improvements and enhancements to the game are going to be a massive hit," said PKR COO Leon Walters.

