

19 February 2009

ClickandBuy estimated online transaction volume to reach EUR 1 billion in 2009

Online payment services provider ClickandBuy forecasts that its online transactions volume for 2009 is to reach a threshold of EUR 1 billion.

The company's estimates are based on the fact that in 2008, online sales with traders and customers have reached over EUR 900 million. Furthermore, the number of dealers and customers who make use of the ClickandBuy system for payment and billing has reached 14,000 and 12 million respectively. Apple iTunes, Electronic Arts, T-Online Gamesload, Softwareload und Musicload, AOL, BT, msn, Orange, Tiscali, Nero and SanDisk are among the 14,000 providers of goods and services who use ClickandBuy for settling charges for e-commerce.

The system enables users across 26 countries to pay for services and content on the internet via 21 different currencies. They can pay for online purchases via direct debit, credit card, invoice or prepaid account. The service also provides an overview of open transactions, current subscriptions and invoices.