



- P R E S S R E L E A S E -

ClickandBuy Receives Funding from Intel Capital

Funds to build a global strategic alliance

Zug (Switzerland) / Santa Clara (USA), January 31, 2007 – The Zug-based (CH) FIRSTGATE Holding AG, owner of ClickandBuy, one of Europe's leading digital payments platform and E-Payments systems, has received funding from Intel Capital. ClickandBuy has more than 7,000 merchants using their system for the sale of goods and services online. In 2007, ClickandBuy plans further expansion in both Asia and Latin America. Details of the deal were not disclosed.

ClickandBuy's Founder and Chairman of the Board, Norbert Stangl, said: "This investment represents an important milestone for ClickandBuy. We expect that this investment from Intel Capital will strengthen our competitive advantage in E-Payments and confirm our position as one of the leading e-payment systems in Germany and Europe while providing an ideal platform for global expansion."

Arvind Sodhani, President of Intel Capital commented, "We are witnessing a rapid increase in broadband penetration which is fueling a variety of consumer internet services in addition to growth in downloads of music and videos. Customers and merchants seek a trusted, secure and convenient method to transact on the internet and this is driving ClickandBuy's rapid growth into becoming a leading global payment service provider."

As an ASP, ClickandBuy makes it possible for merchants and linked stores to outsource e-commerce services and complex billing for paid content, services and goods. The system handles billing in various currencies, various VATs, credit card processing, live customer care and fraud detection. ClickandBuy offers an abundance of payment methods, including the 40 most commonly used payment procedures in Europe.

Many well-known providers, such as Apple iTunes, T-Online (powered by ClickandBuy partner Deutsche Telekom AG), Electronic Arts, iVillage, Codemasters, Skype and the leading entertainment portals (dating, music and gaming) use the ClickandBuy payment service throughout Europe and the US. Leading European media companies also bill with ClickandBuy, e.g., The Independent, La Tribune, Gazzetta dello Sport, Telecinco, Financial Times Deutschland and Neue Zürcher Zeitung

One of the key factors for ClickandBuy's success has been its highly developed fraud prevention system, which protects both the customers and the providers of ClickandBuy against Internet fraud. Many customers and merchants use ClickandBuy for its high security standards and its quick and easy implementation process for the selling of goods online.

About ClickandBuy

In August 2006, Deutsche Telekom AG (T-Online Venture Fund) made a 10 percent investment in ClickandBuy's holding company, based in Zug, Switzerland, FIRSTGATE Holding AG. The company used the funds to build on a pre-existing partnership between ClickandBuy and Deutsche Telekom, expanding the partnership to co-market Deutsche Telekom's diversified portfolio of products and services.

3i, one of the world's leading private equity and venture capital companies, made a €20 million investment in January 2006, which is being used to promote the international expansion of ClickandBuy.

Numerous well-known brands including Apple iTunes, Electronic Arts, Codemasters, AOL, T-Online, Univision, Skype, Tiscali, Meetic, SanDisk, Financial Times Deutschland and Jamba use ClickandBuy to settle accounts with their internet customers.

More than 7,000 providers across Europe and in the United States currently use ClickandBuy to process payments online. In Switzerland, ClickandBuy is operated by its SWISSCOM licence partner and in the other European markets by ClickandBuy (Europe) Ltd. Through TELMEX, ClickandBuy will soon also be available in Latin America, a market with over 100 million potential clients.

In numerous tests ClickandBuy has repeatedly received excellent scores and been placed ahead of its competitors in terms of safety, data protection and ease of use.

About Intel Capital

Intel Capital, Intel's venture capital organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software and services targeting enterprise, home, mobility, health, consumer Internet and semiconductor manufacturing. Since 1991, Intel Capital has invested more than US\$6 billion in nearly 1,000 companies in more than 40 countries. In that time, about 180 portfolio companies have been acquired by other companies and another 155 have gone public on various exchanges around the world. In 2005, Intel Capital invested about US\$265 million in about 140 deals with approximately 60 percent of funds invested outside the United States. For more information on Intel Capital and its differentiated advantages, visit www.intelcapital.com.



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